

Human Assets

The people across a community who possess skills, knowledge, networks, passions, and/or time that they may offer to their neighborhood and community.

Cultural Assets

Cultural assets are the arts, music, language, traditions, stories and histories that make up a community's identity, character and customs.

Institutional & Civic Assets

Whether non-profit, for-profit, or governmental, institutional and civic assets are entities, enterprises, associations or groups in a community that provide programs, services, commerce or affiliation.

Physical Assets

Physical assets in a community can take shape as a place, a space, or a structure.

